

Give a “Digital Sense to your Business”

jaguAR™

The Technology of jaguAR, paired with creativity and originality, offers an interactive element to print that can and should be leveraged in order to generate meaningful experiences. jaguAR is fast, can be personalized and is easily accessed. It has the potential to change how Businesses engage with their Customers. It creates contextual layers of information to our experiences in real time. It's the future we were promised, and it's closer to our grasp.

jaguAR can be use for Retail, E-commerce, Architecture, Location Based Services, Gaming, Education, Health Sector, Field work and also in Marketing purpose. It can be also effectively integrated inmaking learning fun by bringing textbooks to life. It can be used in leisure and the publishing industry, revamping old-school card games and interactive novels. It can add value to your packaging, brochures and catalogues, POP displays, books and magazines, by transforming paper touch points into interactive experiences that increase long-term engagement and response. Clients can view the images in 3D by rotating them and viewing all the augmented content before deciding to buy. All that customers need to do is open your app or mobile site and scan the object, as if they were taking a photo, a QR code plays a video that syncs with the print layout.

- Create deeper brand interactions
- Providing information about physical objects
- Enhanced Customer Service
- Augmented Business Operations
- View things in 3D in a real world scene
- User maintains a sense of presence in real world
- Combine elements of print and online advertising
- The applicability is across CMOs
- Great help in real time assistance

jaguAR is all about how to connect traditional print to the digital world. If you want to Success in your Business you should probably be including both print and digital in your strategy to produce great results and lift your ROI.

Features

1. Brand Building

Companies and agencies are integrating jaguAR into their branded mobile apps to create engaging experiences. This way, they can let their customers scan anything from catalogs to Out-of-Home (OOH) advertising, even digital signage and TV ads, and provide them additional information about your store or product, including color and style variations or tutorials and instruction manuals etc.

2. Blend Elements

jaguAR allow you to connect your print and digital world together and add extra value to your brand by bringing a narrative, fictional or nonfictional, and its characters to life and Offering additional content that contributes to the storyline or gaming experience, you can implement this feature in any age of your target customers.

3. Campaigns

jaguAR offers some opportunities for marketing by creating campaigns. You can enhance your engagement and personalize your marketing approach with customers. This marketing and branding campaign by jaguAR is a unique way to make customers excited about their new product.

4. Conversions

jaguAR allows you to visit any product related website and register and subscribe for more information. jaguAR is a Conversion Booster for your business, as it has the potential to increase sales and also has the capability of changing the way purchase decisions are made.